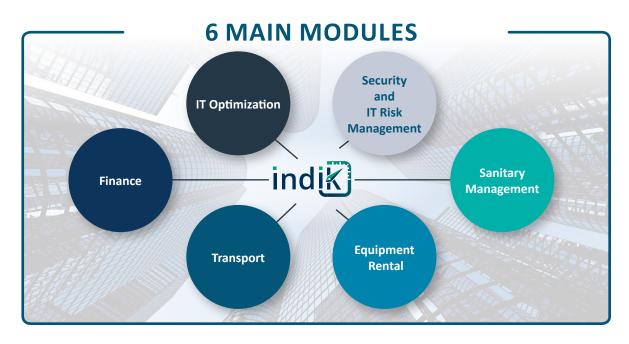


Smart performance indicator generator

FOR SMEs





THE INDIK SUITE

SMART GENERATION OF PERFORMANCE INDICATORS

IndiK SME is a modular software suite designed specifically for small and medium enterprises. The primary features of **IndiK SME** are:

- Smart construction of dashboards (summary reports) that are specifically adapted to your company's needs;
- Smart suggestions of indicators (metrics) likely to solve problems identified, in particular:
 - Reading of current status (positive and negative);
 - Reading of the situation as it evolves;
 - · Comparative reading;
 - · Identification of trends.

How does it work?

- 1 IndiK suggests relevant performance indicators;
- 2 You choose the indicators that you prefer;
- **3** IndiK designs the dashboards on the basis of the indicators that you've chosen;
- 4 You generate the dashboards;
- 5 You determine and monitor the validation process for the dashboards generated;
- 6 Once the dashboards have been validated, you distribute them in an automated manner;
- 7 You optimize your decisions!

BENEFITS OF THE SOLUTION

The benefits of IndiK SME are tangible and significant. They include, among others:

- Optimization of your company's financial performance;
- Optimization of your IT infrastructure;
- Increased IT security and better management of IT risks;
- ✓ Better, quicker and more informed decisions;
- Greater capacity to justify and explain decisions;
- ✓ Increased compliance and better governance;

- ✓ Optimization of your operational processes;
- Optimization of your company's profitability;
- ✓ Improved quality of the services provided;
- ☑ Enhancement of the company's brand image;
- Creation of value for the business.



POTENTIAL ISSUES:

Small and medium enterprises have at their disposal a phenomenal amount of data which is often poorly used or not used at all. In fact, the main issue is not the availability of data, but the effective and intelligent use of this information.

The inability to use available data effectively causes a number of issues that can have very negative repercussions on your business.

Some of the potential issues often seen include:

- ✓ Inability to properly manage your IT environment;
- ☑ Inability to properly manage IT security and risks;
- ☑ Inability to optimize the financial management of your business;
- ☑ Inability to manage the applications and services offered by your company;
- ✓ Inability to optimize your operations and control your costs efficiently.

POTENTIAL CONSEQUENCES:

Failure to properly anticipate potential issues can have disastrous consequences for your business. Some of the more damaging repercussions may include:

- Client dissatisfaction;
- ☑ Poor performance of services and applications;
- ✓ Loss of customer trust;
- Financial losses for your company;
- ☑ Impact on your company's image, reputation and credibility;
- Slowing of your company's growth;
- Potential litigation;
- ✓ Potential negative impact on your company's value.

WITH INDIK, OPTIMIZE YOUR MANAGEMENT AND GENERATE A POSITIVE RETURN ON YOUR INVESTMENT WITHIN THE FIRST YEAR OF USE

The inability to use available data effectively causes a number of issues that can have very negative repercussions on your business.

