

**IndiK SME** is a software suite designed specifically to help small and medium enterprises generate the right performance indicators. The **Transport** module is designed to optimize the management and financial performance of your company's transport activities.

**IndiK SME – Transport** is a cloud-based solution, accessible over the Internet, that offers you the flexibility of accessing your performance indicators in real time and at any time, enabling you to realize considerable benefits.

## THE SOLUTION INDIK – TRANSPORT

**IndiK SME – Transport** is a highly effective tool for addressing issues.

The primary features of **IndiK – Transport** are :

- Smart construction of dashboards truly adapted to the needs of your company ;
- Smart suggestions of indicators (metrics) likely to solve problems identified, in particular :
  - Reading of current status (positive and negative) ;
  - Reading of the situation as it evolves ;
  - Comparative reading ;
  - Identification of trends.

### How does it work ?

- 1 IndiK suggests relevant performance indicators ;
- 2 You choose the indicators that you prefer ;
- 3 IndiK designs the dashboards on the basis of the indicators that you've chosen ;
- 4 You generate the dashboards ;
- 5 You determine and monitor the validation process for the dashboards generated ;
- 6 Once the dashboards have been validated, you distribute them in an automated manner ;
- 7 You optimize your decisions !

## BENEFITS OF THE SOLUTION

The benefits of **IndiK SME – Transport** are tangible and significant.

In particular, this solution will enable you to :

- Improve decision-making ;
- Improve management ;
- Optimize your cost structure ;
- Improve customer satisfaction ;
- Stimulate business growth ;
- Enable better-informed and better-documented decisions ;
- Improve your results ;
- Create value for the business.





## POTENTIAL ISSUES :

Optimization of your business processes surrounding your transport activities is a key component of your company's success. Your challenges are becoming increasingly complex—and increasingly critical. That's why it's imperative to anticipate any potential issues that your company may face and to act in a proactive manner. Here are some examples of potential issues :

- ✓ Risk of increased operating costs ;
- ✓ Risk of revenue loss ;
- ✓ Risk of poor use of resources ;
- ✓ Risk of weakening the company's profitability and growth ;
- ✓ Lack of efficiency in monitoring operations ;
- ✓ Lack of efficiency in evaluating operations management performance ;
- ✓ Risk of compromising project profitability ;
- ✓ Risk of compromising the quality of services provided to clients.

## POTENTIAL CONSEQUENCES :

Failure to properly anticipate potential issues surrounding your transport activities can have disastrous consequences for your business. Some of the more damaging repercussions may include :

- ✓ Negative impact on your company's financial results ;
- ✓ Limited ability to provide relevant and timely operational reports ;
- ✓ May affect service quality ;
- ✓ Can slow business growth ;
- ✓ Customer dissatisfaction ;
- ✓ Reduced company value.

## WITH INDIK, OPTIMIZE YOUR MANAGEMENT AND GENERATE A POSITIVE RETURN ON YOUR INVESTMENT WITHIN THE FIRST YEAR OF USE

In fact, concrete results can be seen right from the first generation of a dashboard by enabling decision-making based on the right indicators.



FOR MORE INFORMATION OR TO REQUEST A DEMO  
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